

Presenting a Social Value Database and Simulator for Public Health

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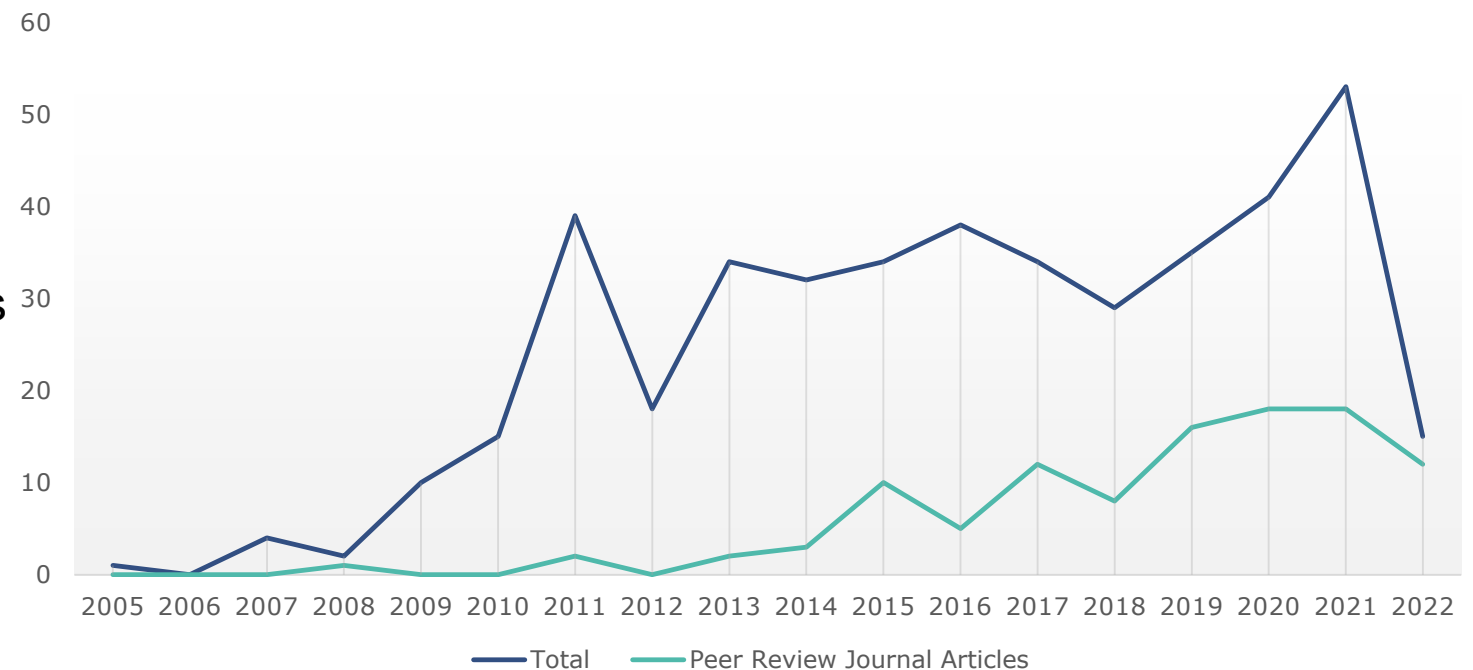
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Why a Social Value Database for Public Health?

Collating previously uncatalogued reports and evidence

- It is essential to understand the wider value of public health programmes to facilitate sustainable investment for health and wellbeing (Dyakova et al, 2020)
- Focus on Social Return on Investment (SROI) to begin, to expand to other methods
- SROI evidence primarily originating from grey sources
- **SVDS collates and catalogues previously hard to find evidence**

SROI studies reporting health outcomes by year

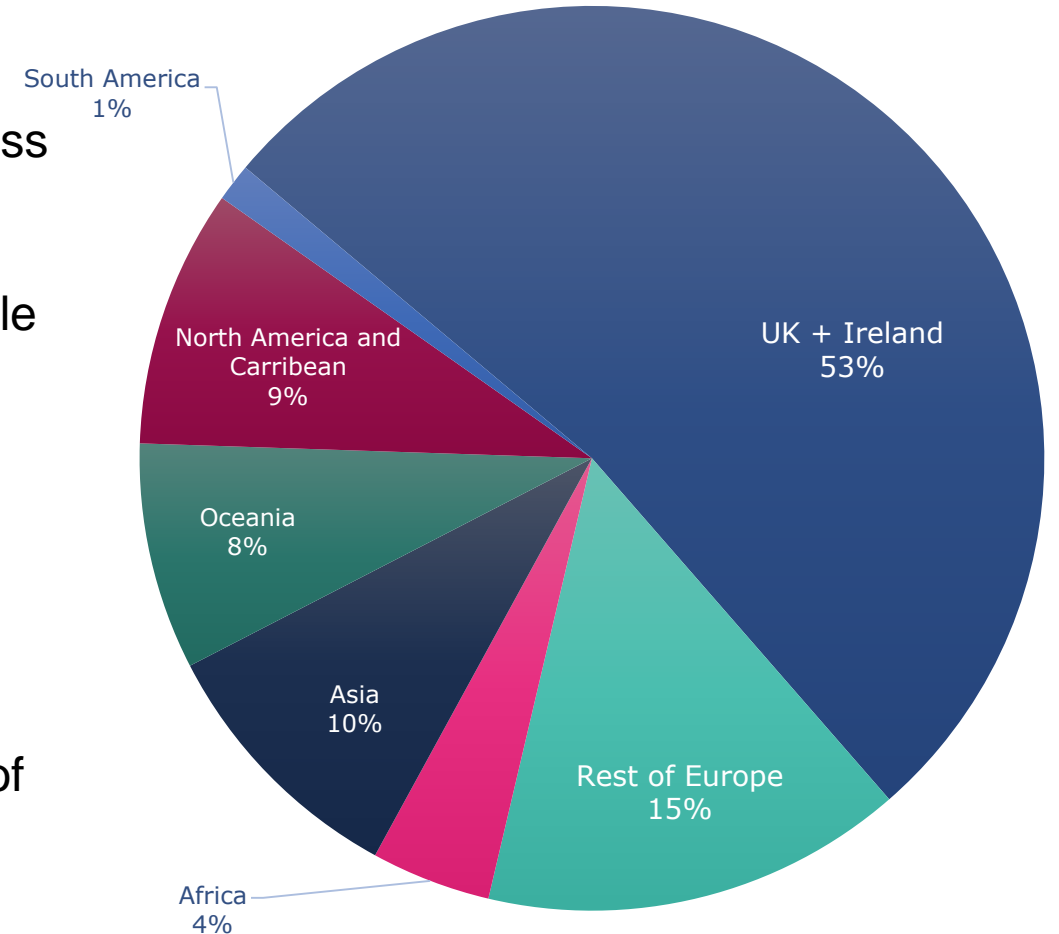


Collating the Database

Social Value an emerging topic of focus in Europe and beyond

- 3 systematic scoping reviews on particular topics including across the life course (Ashton et al, 2020) and physical activity
- A separate literature search of PubMed, Scopus, JSTOR, Google and the Social Value UK database
- 434 total studies identified - more than other recent searches (Corvo et al, 2022) - with 107 being academically published
- SROI mainly used in anglophone countries
- Spain, Finland and Italy most common origin countries in Rest of Europe

Health related SROI studies by region

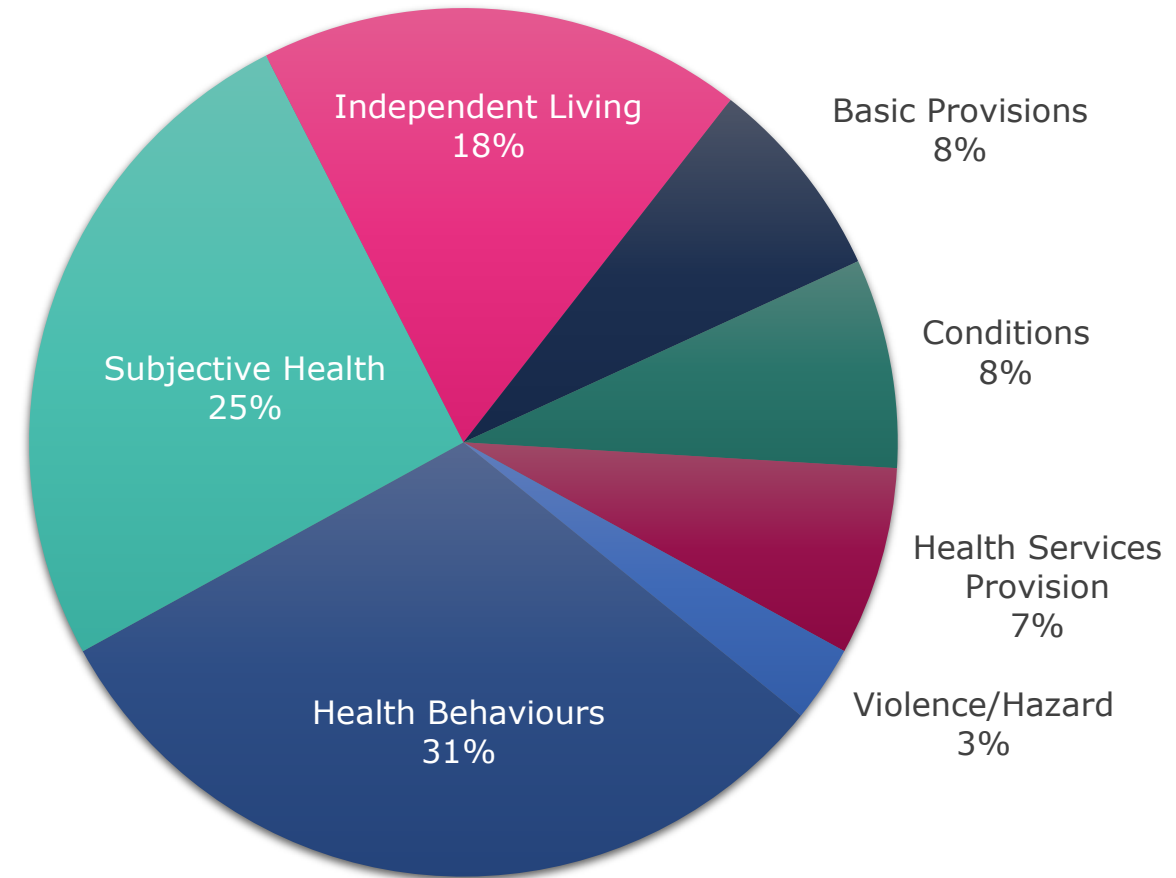


The Social Value Database and Simulator

Pushing health economics to consider
more holistic perspectives

- Measurements of Subjective Health are common in Social Value literature
- Niche interventions regularly evaluated, with clinical interventions under represented
- Among Health Behaviours category, evaluations of physical activity and nutrition were most common
- Break down social value to a per unit basis, so that it may feed into simulator
- Varying quality reflective of origins: 37% academic, 45% consultancy, 16% third sector, 2% public sector

Health related SROI studies by area



Thank You!

Request access at International.Health@wales.nhs.uk

- M Dyakova, A Stielke, K Ashton-Brown, P Daniels, R Kadel, A Cotter-Roberts, Evidencing value of public health programmes to enable sustainable investment for health & wellbeing, *European Journal of Public Health*, Volume 30, Issue Supplement_5, September 2020, ckaa165.103, <https://doi.org/10.1093/eurpub/ckaa165.103>
- Ashton, K., Schröder-Bäck, P., Clemens, T. *et al.* The social value of investing in public health across the life course: a systematic scoping review. *BMC Public Health* **20**, 597 (2020). <https://doi.org/10.1186/s12889-020-08685-7>
- Corvo, L., Pastore, L., Mastrodascio, M. and Cepiku, D. (2022), "The social return on investment model: a systematic literature review", *Meditari Accountancy Research*, Vol. 30 No. 7, pp. 49-86. <https://doi.org/10.1108/MEDAR-05-2021-1307>

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