

# PETRA

Prevention of non-communicable disease using trade agreements

Bringing the disciplines of trade and health together to tackle a major social, health and economic challenge



























## WHAT IS PETRA?

## Prevention of Non-Communicable Disease Using Trade Agreements

Bringing the disciplines of trade and health together to tackle a major social, health and economic challenge

- We are a unique UK research and development network
- We will create a 'research manifesto' informed by inter-disciplinary and inter-sectoral sandpit events, aimed at evaluating the relationship between trade agreements and health in the NCD field
- We will become a Centre of Excellence & Action for NCD prevention and trade development





## WHO IS PETRA?

## Core Membership

























Expert Advisory Group	Steering Group	Co-Investigators
Subject to acceptance,	Professor Paul Kingston	Professor Amandine Garde
representatives from:	University of Chester	University of Liverpool
ASPHER	Professor Mzwandile Mabhala	Dr Anne-Marie Thow
Economics	University of Chester	University of Sydney
EUPHA	Professor Paul Lincoln	Professor David Hunter
Global health policy	University of Chester	University of Newcastle
Law	Professor Richard Parish	Professor Franco Sassi
Political Science	University of Chester	Imperial College London
Public Health	Ms Kirsten Ward	Professor Leonard Winters
The Thomson Foundation	Network Coordinator	University of Sussex
The UKPHN		Dr David Pencheon
The WHO		University of Cambridge
The WTO		Professor Richard Smith
Trade		University of Exeter
Which?		Professor Paul Manning
		University of Chester





















# WHAT IS PETRA'S 1<sup>ST</sup> YEAR VISION?

An Interdisciplinary Community of Interest Goal: To bring together the communities of trade and health in order to tackle a major social, health and economic challenge

**Problems** 

Strategies & tactics

Outputs

Targets

Policy makers

Opinion formers

Academics across

multiple fields

Outcomes

Limited UK research on the relationship between trade and NCDs

Few opportunities for interdisciplinary and inter-sectoral engagement on trade and health Intersectoral & interdisciplinary collaboration

> Sandpit and roundtable events

Current awareness and newsletters Co-produced research manifesto

Engagement with partners and the wider network

Research funders

General public

Greater understanding of the

relationship between trade and health

Strengthening links between network users

Strategic research programs available for funding

Ultimate impact: Create a 'research manifesto' informed by inter-disciplinary and inter-sectoral sandpit events, aimed at evaluating the relationship between trade agreements and health in the NCD field





## WHAT ARE PETRA'S PLANS?

- Formation of an Expert Advisory Group
- Weekly steering group meetings
- Weekly co-investigator briefings
- Regular co-investigator meetings
- Regular updates to the UKPRP
- Bi-monthly newsletters
- Developing research collaborations

- Live website and social media stream
- Communication strategy
- Launch in the House of Lords
- Sandpit
- Research 'manifesto'
- Rolling academic conference programme
- Sustainable funding strategy





#### **PETRA Launches in House of Lords**

A / EVENTS / AWARENESS / PETRA LAUNCHES IN HOUSE OF LORDS

18th February 2020

#### Date/Time

Date(s) - 18/02/2020 3:30 pm - 5:00 pm

#### Categories

Awareness

#### **PETRA Network Launch**

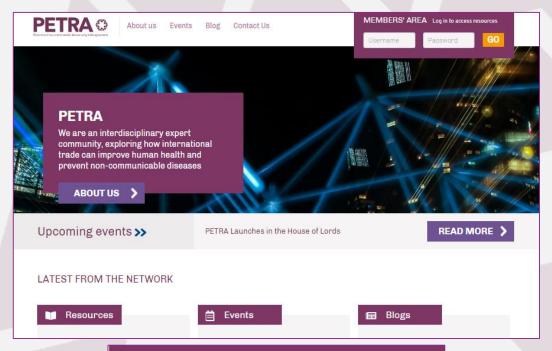
The PETRA team are delighted to be launching the Network in the House of Lords.



Kindly sponsored by Lord Patel of Bradford OBE, the PETRA Network will host afternoon tea in the Cholmondeley room and terrace for members and invited guests. The parliamentary launch offers the chance for Members of Parliament, policymakers, academics and wider members of the Network to come together to discuss the latest on how international trade can assist in improving health and prevent avoidable harm caused by non-communicable diseases.

The event will run from 3.30pm until 5pm, although attendees are advised to allow sufficient time to proceed through security.

Invitations are to follow shortly.









## WHAT IS PETRA'S ADDED VALUE?

- A unique expert resource with a diverse range of disciplines and civil society users
- Timeliness in capacity building to negotiate trade agreements with health as an essential consideration
- Informing achievement of the UN Sustainable Development Goals through policy coherence
- Encouraging the best use of available resources and the development of new high-level mechanisms, promoting national and international engagement





## WHO BENEFITS FROM PETRA?

- Policy Makers & Opinion Formers Practical policy solutions and research informed advocacy
- Academics & Multi-Sectoral Professionals Dedicated community, interdisciplinary collaboration, impact & innovation
- Research Funders Research priorities
- General Public Health & understanding







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